

FIG.3

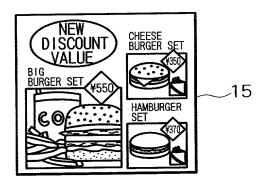


FIG.4

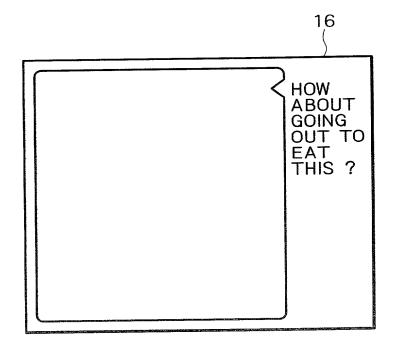


FIG.5

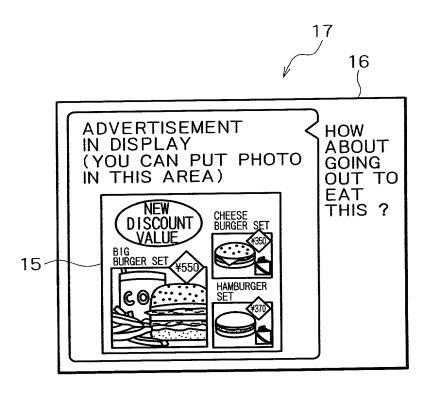
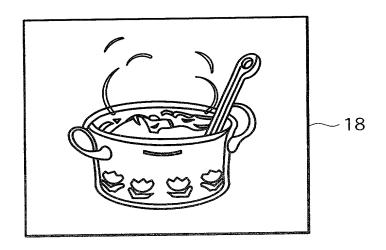
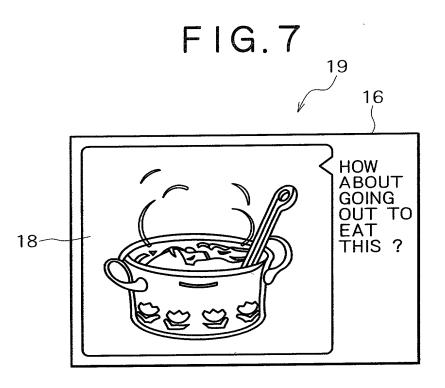
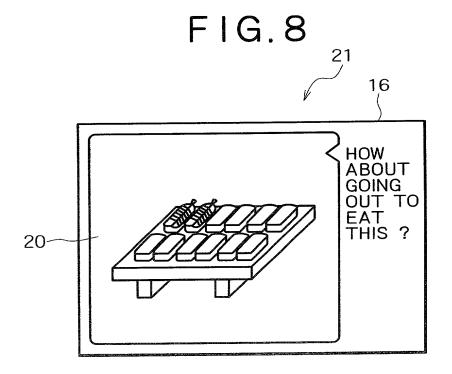


FIG.6

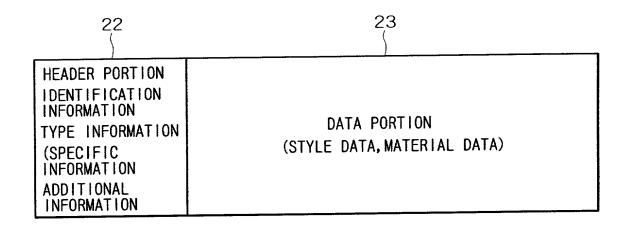


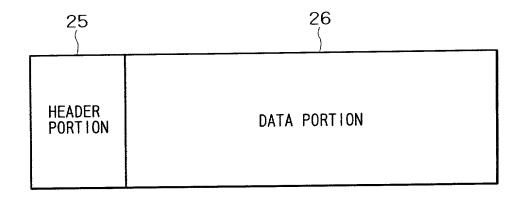




### F I G. 9

TEXT	TEXT (CHARACTER STRING), TEXT ATTRIBUTE INFORMATION (FONT, SIZE, COLOR, ETC. CAN BE SET)
PH0T0	STILL IMAGE (PHOTO)
ANIMATION OBJECT	MOVING IMAGE
FRAME	STILL IMAGE (FIXED IMAGE FOR DECORATING PHOTO AND PICTURE)
STAMP	STILL IMAGE (IMAGE FOR DECORATING PHOTO AND PICTURE)
ANIMATION EFFECTS	ANIMATION EFFECT INFORMATION (FADE-IN, FADE-OUT, ZOOM-IN, ZOOM-OUT, ETC.)
FILTERING EFFECTS	FILTERED IMAGE (SEPIA, MONOTONE, ETC., COLOR TONE, BRIGHTNESS, DENSITY, ETC. CAN BE SET) FILTER INFORMATION
LINES	STILL IMAGE (LINES FOR DECORATING PHOTO AND PICTURE; LINE COLOR AND THICKNESS CAN BE SET), LAYOUT INFORMATION
BALLOON	STILL IMAGE, TEXT (DECORATED TEXT BOX PLACE FOR PHOTO AND PICTURE AT ANY LOCATION FOR ACCOMMODATING TEXT)
RINGING MELODY	TONE (PERSONALIZED RINGING MELODY)
STANDBY SCREEN	STILL IMAGE, MOVING IMAGE
PROGRAM	IMAGE CHANGE, LINK





## F1G.12

INFORMATION	CONTENTS	FORMAT
MAIL INFORMATION	MESSAGE ID, SENDER MAIL ADDRESS, RECIPIENT MAIL ADDRESS, SUBJECT	mail···
CARD MANAGEMENT INFORMATION	CARD TYPE, PROVISION PERIOD, TEMPLATE ID, ADVERTISEMENT ID···	XML···
CARD CONFIGURATION INFORMATION	CARD DELIMITER POSITION, MATERIAL REFERENCE POSITION, STYLE DATA REFERENCE POSITION	XML···

FORMAT	TEXT XML, RICHTEXT HTML · · ·	JPEG, GIF, SVC · · ·	Motion JPEG, Animation GIF, MPEG · · ·	MIDI		CSS····					V-CARD	V-CALENDER	•
CONTENTS	TEXT (PLAIN, RICH) · · ·	STILL IMAGE (PHOTO, PICTURE, FRAME) · · ·	MOVING IMAGE	MUSIC	TEMPLATE FLAG	LAYOUT INFORMATION	FONT INFORMATION	TEXT INFORMATION	BACKGROUND INFORMATION	VISIBLE EFFECT INFORMATION	CALLING CARD	SCHEDULE	HYPERLINK
DATA	DATA					STYLE DATA					OTHER DATA		

FIG. 14

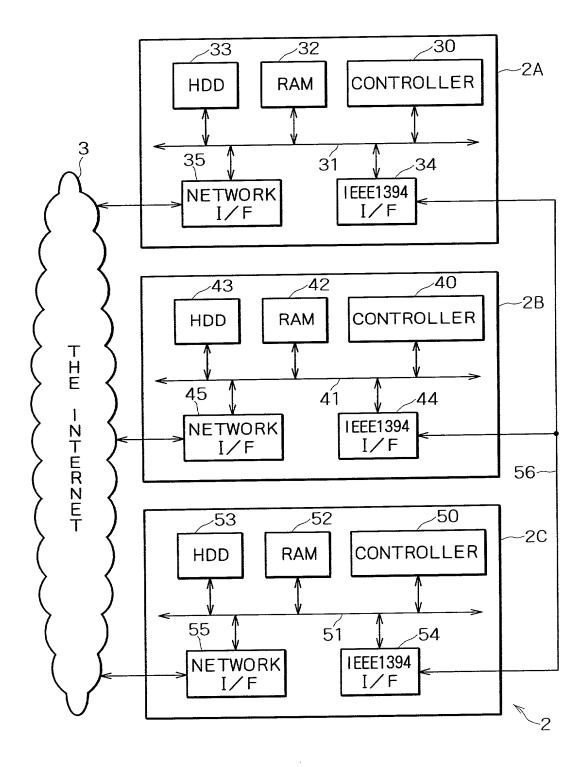


FIG. 15

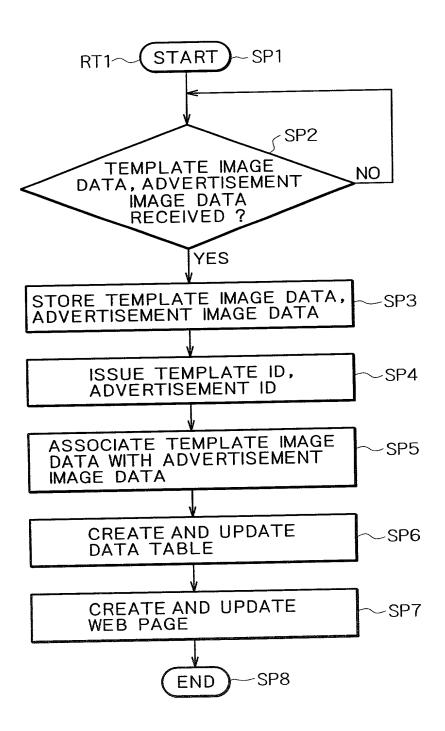


FIG. 16

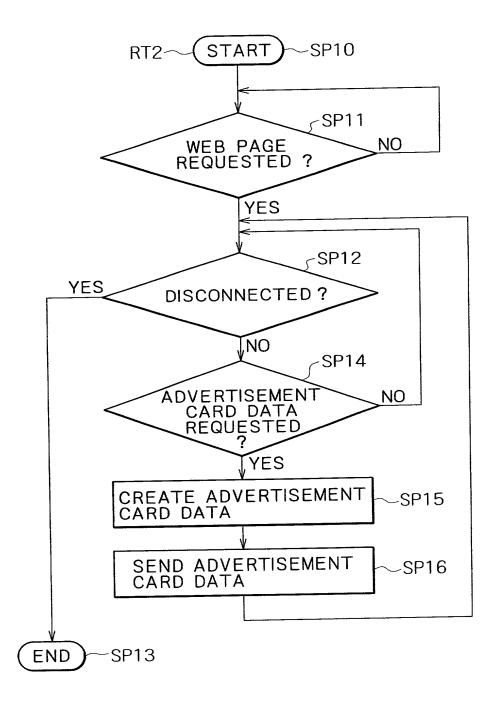


FIG. 17

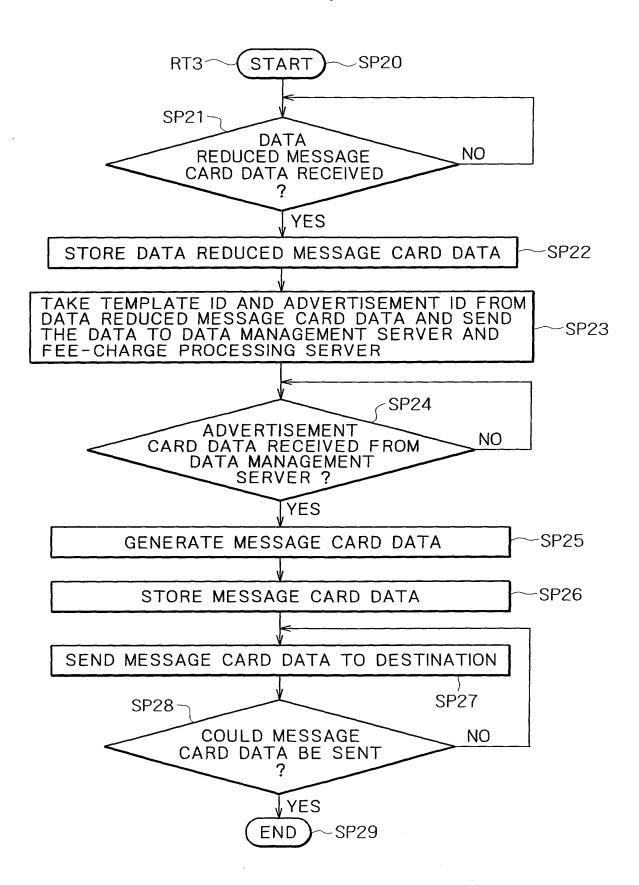
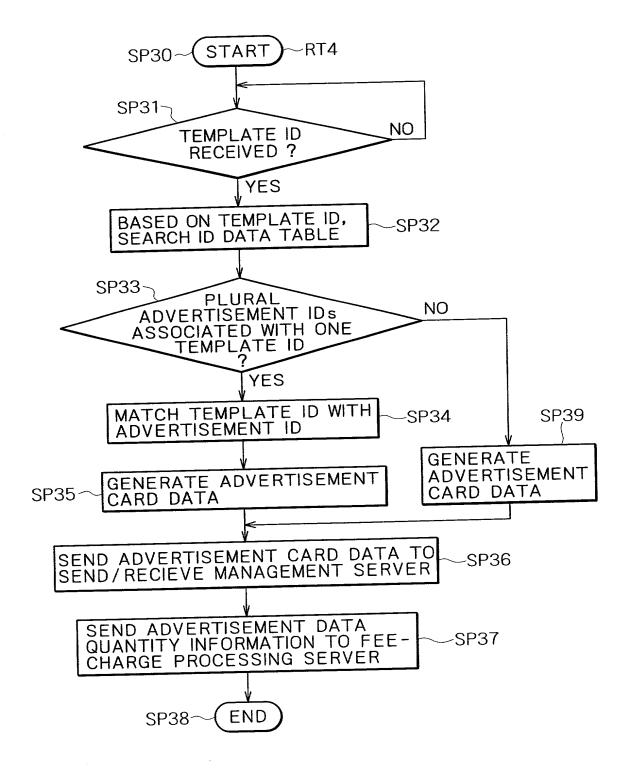
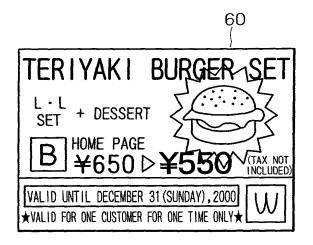


FIG. 18



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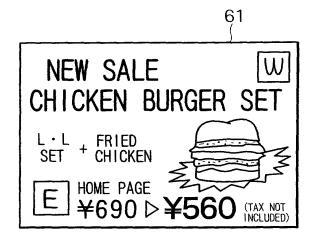


FIG. 21

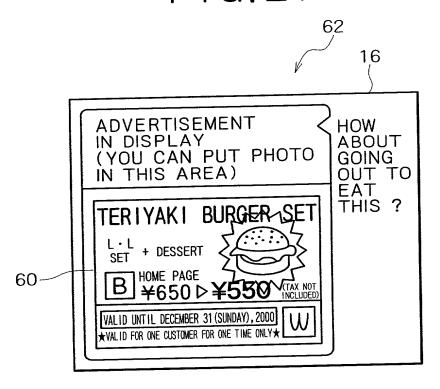
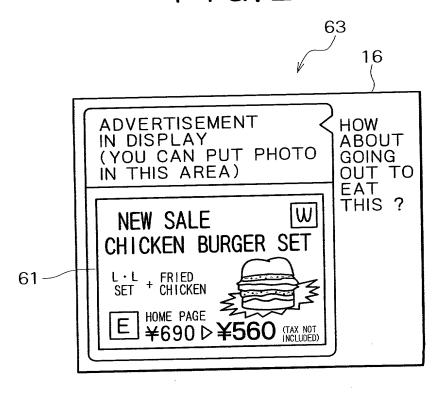
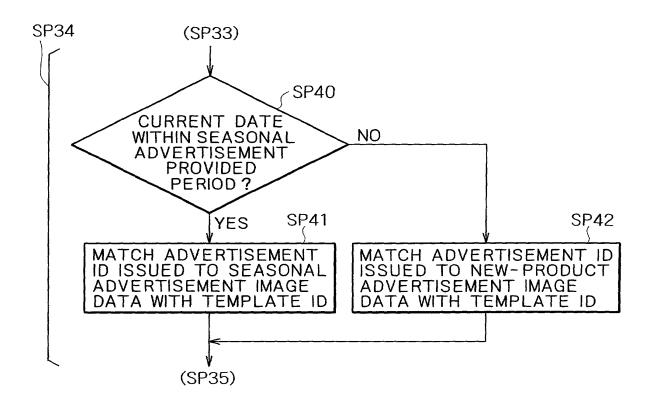


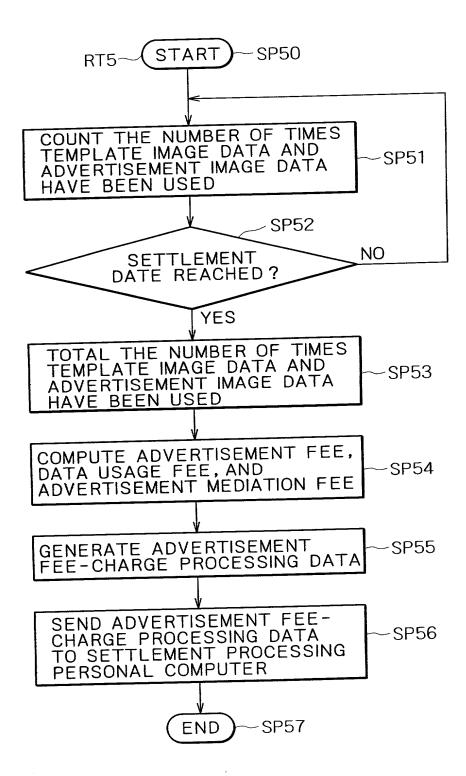
FIG. 22



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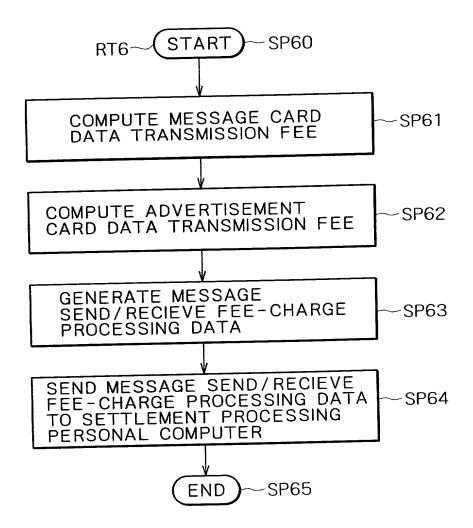


FIG. 26

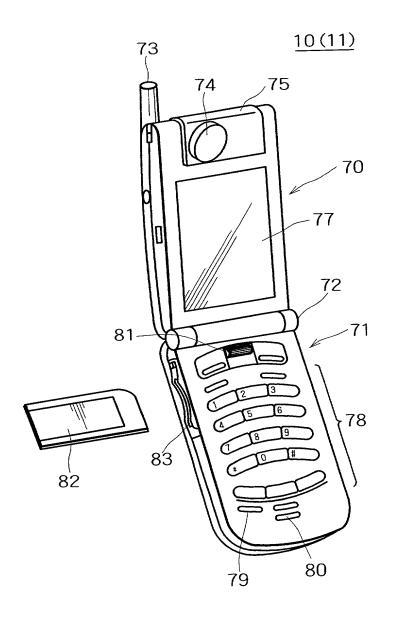
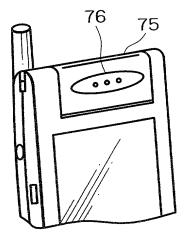
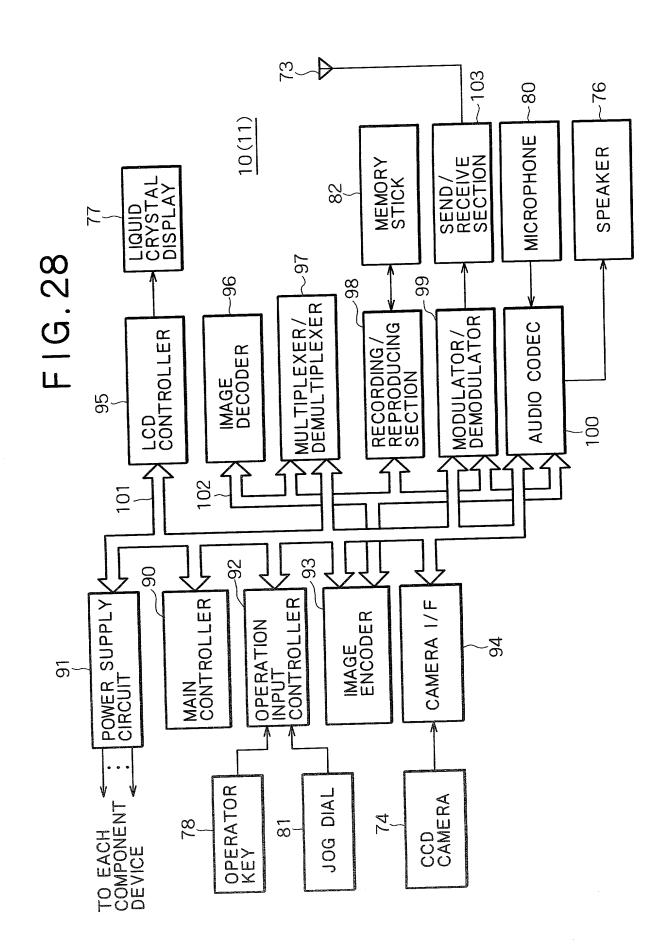


FIG. 27





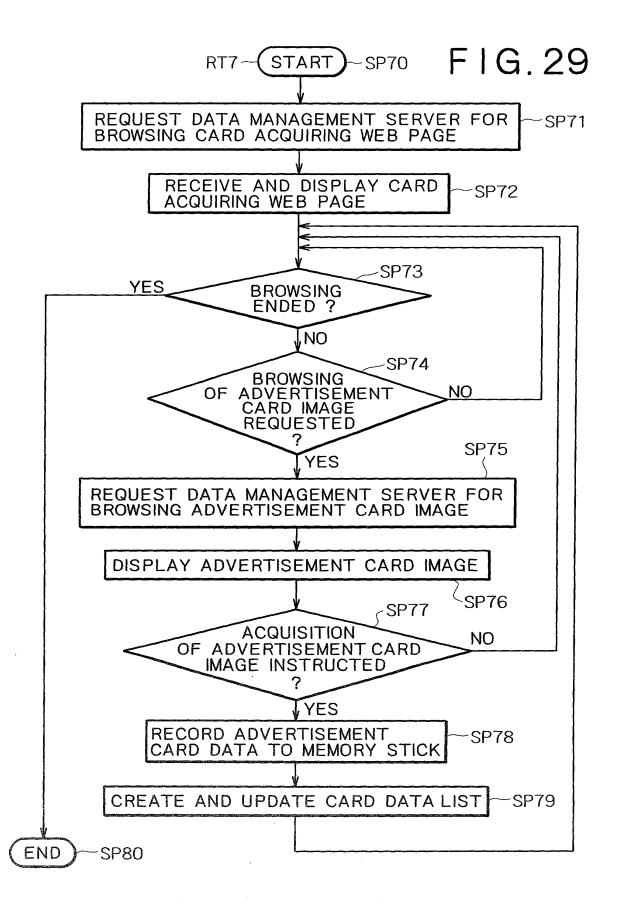
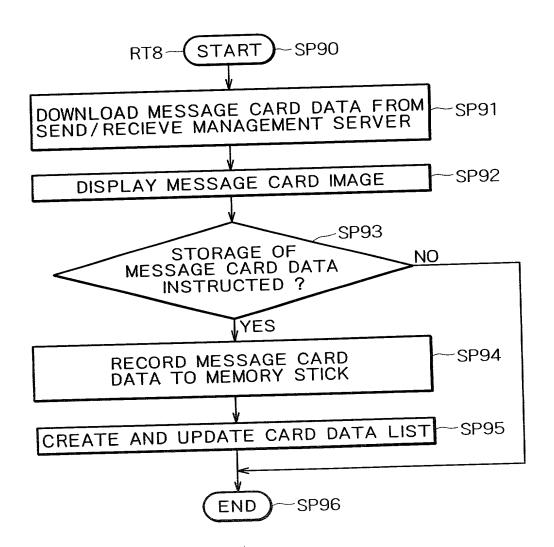
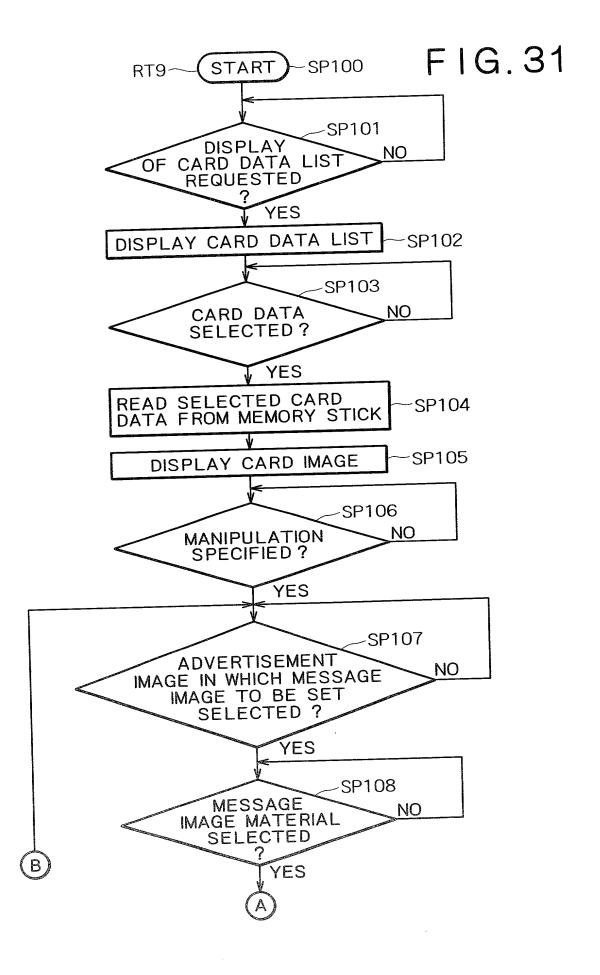


FIG. 30





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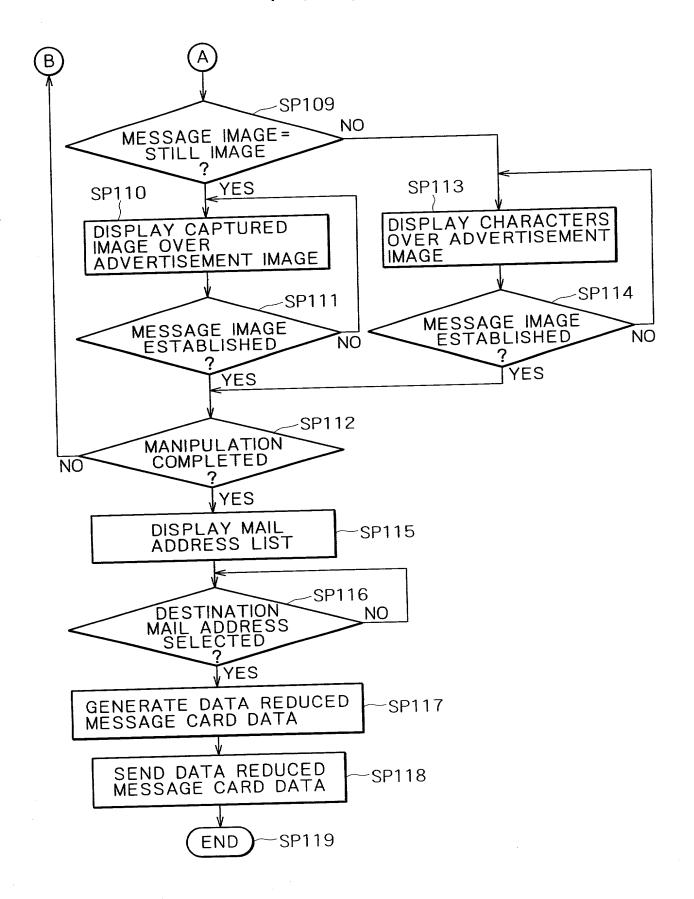


FIG. 33

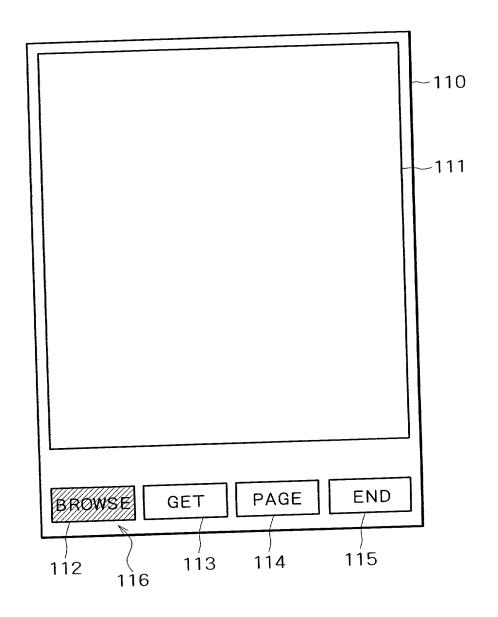


FIG. 34

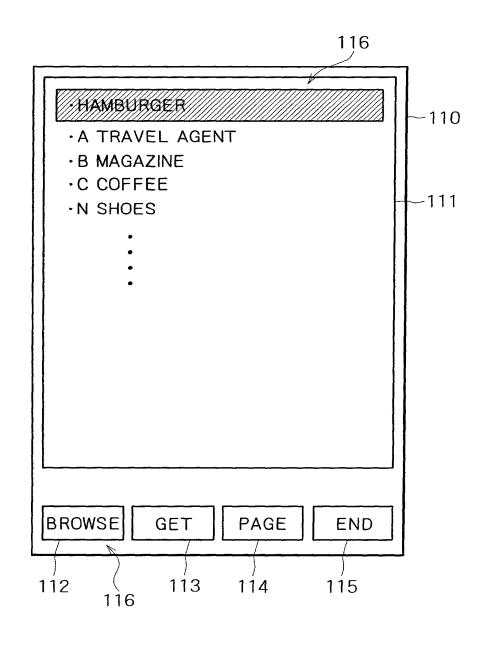


FIG. 35

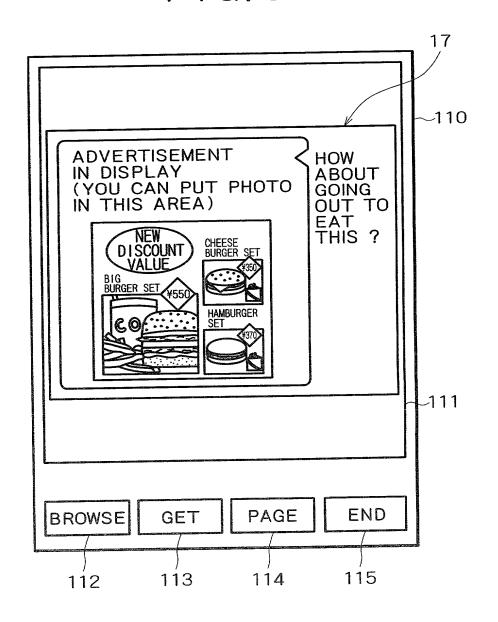


FIG. 36

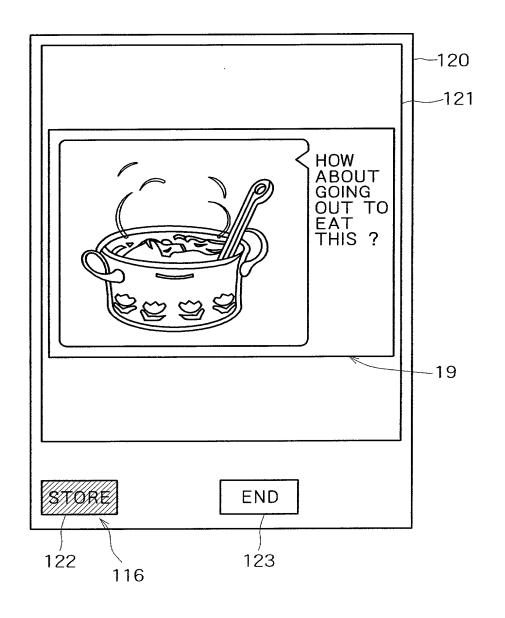


FIG.37

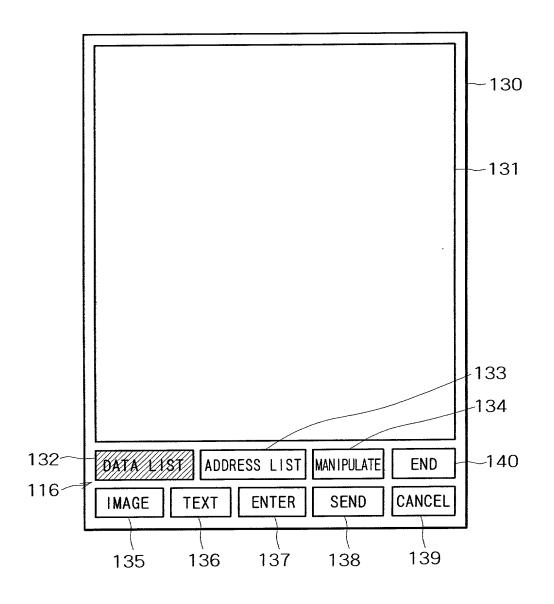
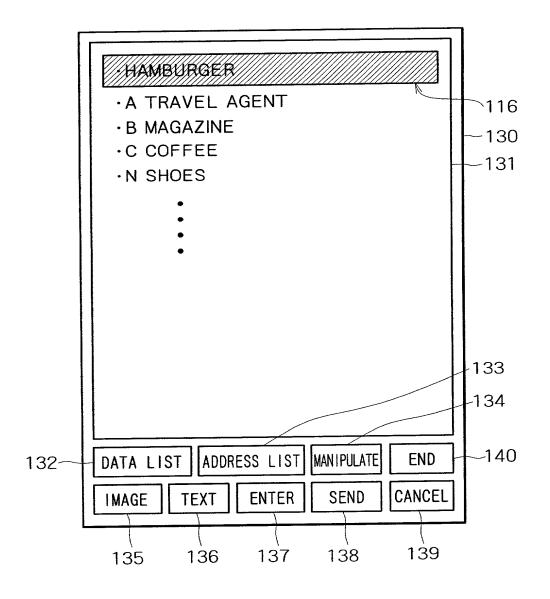


FIG.38



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FIG.39

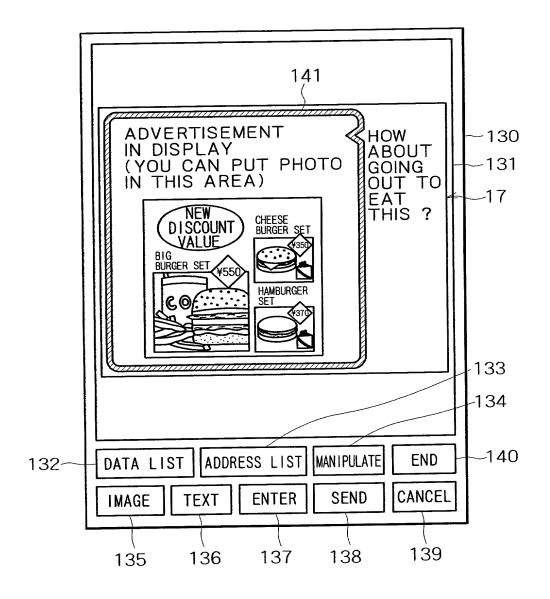


FIG.40

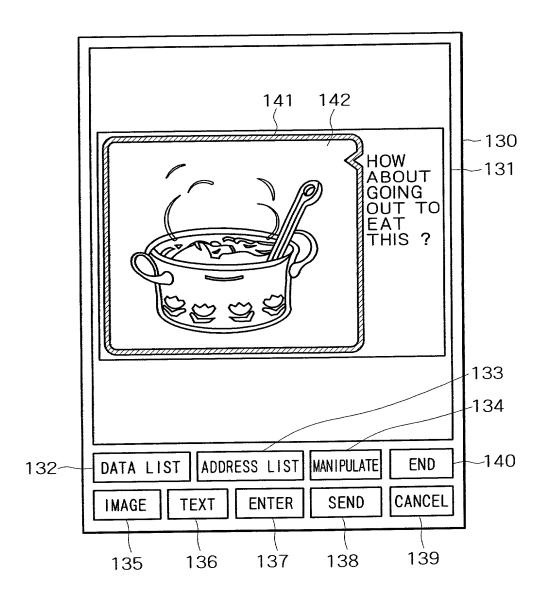
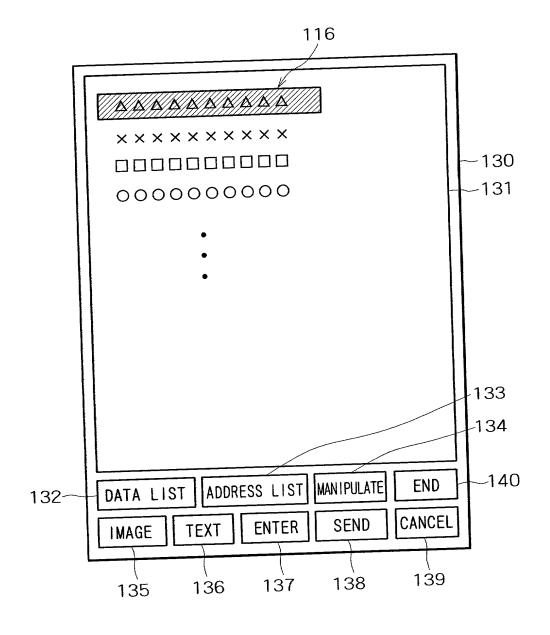


FIG. 41



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FIG. 42A

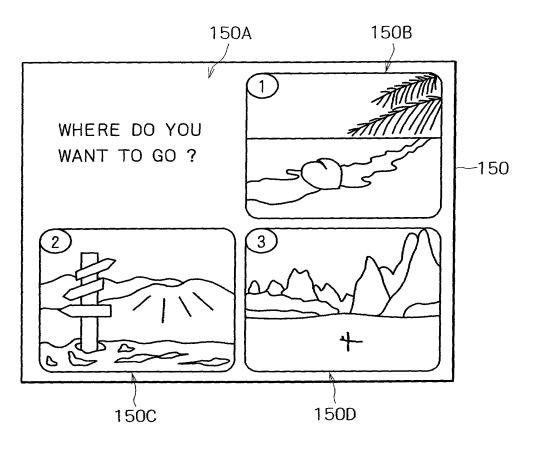
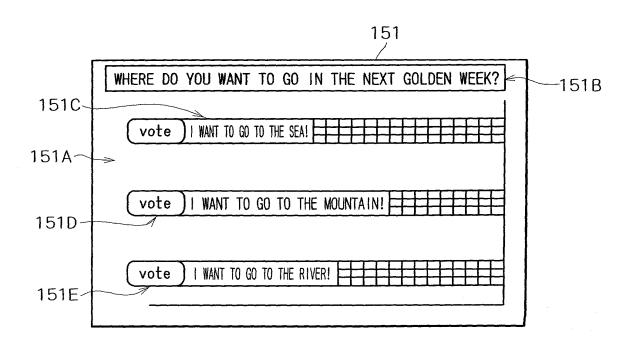


FIG. 42B



```
<card>
                      <1D>00456215</1D>
                      <item>
                                               <name>choice 1
                                               <image>choice1.jpg</image>
                                       </item>
                                       <item>
                                               <name>choice 2</name>
                                               <image>choice2.jpg</image>
                                       </item>
          155A~
                                       <item>
                                               <name>choice 3</name>
                                               <image>choice3.jpg</image>
                                       </item>
                                       <target_program>
                                                &send_choice($choice_name)
                                       <target_program>
                               </choice>
                       </message>
                       <message>
                               <draw_bar>
                                        <item>
                                                <name>choice1</name>
155 ^
                                                <value>$choice1<value>
                                        </item>
                                        <item>
                                                <name>choice2<name>
           155B
                                                <value>$choice2<value>
                                        </item>
                                        <item>
                                                 <name>choice3</name>
                                                 <value>$choice3<value>
                                        </item>
                                </draw_bar>
                        </message>
                        cprogram>
                                <send_choice>
                                         <jog>send email</job>
                                                 <adress>aaa1@bbb.co.jp</adress>
<adress>aaa2@bbb.co.jp</adress>
                                                 <adress>aaa3@bbb.co.jp</adress>
                                                 <message>
                                                         <target_message>
                                                                 <draw_bar>
            155C-
                                                                 $choice_name=+1
                                                                 </draw_bar>
                                                         </target_message>
                                                  </message>
                                 </send_choice>
                                 </task>
```